



A FAIR SHOT

**A TOOLKIT FOR AFRICAN
AMERICAN PROSPERITY**

*** WE ARE WASHINGTON ***
GOVERNMENT OF THE
DISTRICT OF COLUMBIA
DC MURIEL BOWSER, MAYOR



In 2018, Forbes.com lists Washington, DC as #1 city where African Americans are doing the best economically.



INTRO

The District of Columbia's economy is thriving. DC is home to nearly 700,000 residents and climbing. But, much like urban cities across the country, far too many District residents have yet to share in the prosperity and economic growth that has occurred in the city. With an annual budget of more than \$13 billion dollars, the Bowser Administration is leveraging DC government programs to ensure all of our residents have a fair shot by making available resources they need to purchase a home, start a business, or support their families. This toolkit includes information on DC government funded programs that can help individuals, families, and business owners find their pathway to economic prosperity in Washington, DC.

MAYOR MURIEL BOWSER



Dear Washingtonians,

Our economy is strong, small businesses are thriving, and private sector job growth is on the rise. But, we also recognize that while our city's economy is thriving, far too many of our African American residents have not shared in that same prosperity, and as Mayor, I set out to do something about that inequity. By appointing the first ever Director of the Mayor's Office on African American Affairs, I charged a cabinet level official with working across government agencies to identify innovative programs to help address the gaps that exist in income, employment, and educational attainment for African Americans. And in our first three years, we are seeing some success:

- My Administration has driven down DC's unemployment rate by 1.0 full percentage point and decreased unemployment most significantly in Wards 7 and 8 – the two wards hardest hit by unemployment;

- We have decreased the average weekly duration of unemployment for African Americans by 19 weeks, and supported our unemployed residents in securing employment faster;

- I introduced the Fight for \$15 legislation to raise the minimum wage to \$15 by 2020, and we raised the wage for tipped workers for the first time in 12 years;

- We made African American homeownership a priority by launching home buyers' clubs in Wards 7 and 8. We also increased the funding for the Home Purchase Assistance Program (HPAP), which gives lower to moderate income residents up to \$84,000 to assist with purchasing their

first home, and expanded the down payment assistance offered through the Employer Assisted Housing Program from \$10,000 to \$20,000.

- We made unprecedented investments in affordable housing in all eight wards, committing more than \$100 million annually to the Housing Production Trust Fund (HPTF) to produce and preserve affordable housing units in Washington, DC;

- Our team set a goal to close DC General, our city's only emergency family shelter, and replace it with small, dignified short-term family housing units in all 8 wards that give our residents access to the depth of wrap around services a family needs to get back on their feet, and in 2018 we will close DC General;

- We created the Ron Brown College Preparatory High School, an all boys high school, and launched REIGN, an initiative to support young girls and women of color;

■ In 2016, we saw PARCC scores for African American students increase by 5 percentage points in English Language Arts and 2 percentage points in math as we continue to work toward closing the achievement gap;

■ We launched the Neighborhood Prosperity Grant Program which will help fund two development projects with grocery anchors to bring more grocery options East of the Anacostia River in an effort to address food insecurity in our communities;

■ I charged my team with creating pioneering workforce programs, like DC Career Connections, the Learn, Earn, Advance, and Prosper (LEAP) program, and the DC Infrastructure Academy, which provide much needed training and employment opportunities to some of our most vulnerable residents;

■ We expanded the Marion Barry Summer Youth Employment Program (MBSYEP) to include 22-24 year olds. In 2017, 1,000 DC youth, ages 22-24, earned more than \$1.8 million in wages. Many of these youth came from Wards 7 and 8, where unemployment rates and the opportunity gap are the highest; and,

■ We expanded Safer Stronger DC, fully funded the Neighborhood Engagement Achieves Results (NEAR) Act, and implemented a public health approach to violence prevention. Our NEAR Act investments included standing up the Safer Stronger DC Office of Neighborhood Safety and Engagement and investing \$4.5M annually in DC Career Connections – a job training program for justice involved young people ages 20-24.

DC has always been a haven for African Americans and my Administration is intentionally focused on ensuring DC remains the best city for African Americans. As such, I am pleased to present, “A Fair Shot,” a guide to help African American residents navigate the resources available within District Government. Whether you need help finding a job, honing your skills, buying a home, aging in place, or growing a business, this guide will help identify the resources that DC Government has available to support you.

Creating pathways to the middle class means taking steps every day to improve the quality of life for our residents. Every day is a new opportunity to stand up for our DC values and to make our city and country a better place for African Americans and people from all backgrounds.

Sincerely,



Mayor Muriel Bowser

DEPUTY MAYOR COURTNEY R. SNOWDEN



Dear Washingtonians,

As a sixth generation Washingtonian, I know the District of Columbia has always had an enviable African American community - from the rich history of Georgetown's large Black community or Vinegar Hill to U Street's robust economic corridor boasting Black owned hotels and businesses to the rich culture of Ward 7 and Ward 8. This rich history has laid the foundation to make DC the "coolest" city in the world. And while the District has experienced a remarkable economic renaissance, too many residents in overlooked and underserved communities have been locked out of that prosperity.

At DMGEO, we work every day to ensure that all residents have a fair shot. And since 2015:

- We have built a world class workforce system working with the US Department of Labor to remove the District's high risk designation for the first time since 2012;

- We have taken the Department of Employment Services from the WORST to the BEST workforce agency in the country-providing our residents with access to world class job training and services;

- We have gotten thousands more DC residents to work and expanded pathways to the middle class for young people through innovative programs like LEAP Academy - putting DC residents in DC government

jobs, Career Connections and the expansion of MBSYEP, and next, through the DC Infrastructure Academy;

- We have brought catalytic development projects to overlooked and underserved communities including Uber in Ward 7 and Starbucks in Ward 8.

- We have invested in small business like no other Administration before through the Small Business Enterprise (SBE) Opportunity Guide, also known as the Green Book, the Aspire to Entrepreneurship Program, and with the microloan fund for businesses in overlooked and underserved communities;

The A Fair Shot: A Toolkit for African American Prosperity highlights numerous District programs focused on helping African-American residents and their families prosper - no matter their income or zip code. This Administration has made unprecedented investments in helping African Americans thrive in the District, and we are committed to doing more.

We are focused on expanding prosperity and ensuring that African Americans who contributed so much to making DC the amazing place it is continue to call DC home.

Sincerely,

Courtney R. Snowden

Deputy Mayor for Greater Economic Opportunity

PATHWAYS TO THE MIDDLE CLASS



JOBS AND ECONOMIC OPPORTUNITY

- Increased the Minimum wage to \$15 by 2020 and increased the wage for tipped workers for the first time since 2012.
- Provided more than \$16 million for FY18 and beyond for Temporary Assistance for Needy Families (TANF) reforms to ensure basic needs for children and families that fall on hard times are met.
- Launched the Learn, Earn, Advance, Prosper (LEAP) Academy and trained more than 100 residents in jobs at DC Government agencies, including: the Office of Unified Communications, the Department of Public Works, and the Department of Parks and Recreation.
- Invested \$40 million in innovative workforce programs, including \$16 million into the creation of the DC Infrastructure Academy.



PUBLIC SAFETY

- Launched six new initiatives to address missing young people in DC, including providing grants to nonprofits supporting runaway and missing youth.
- Fully implemented the Neighborhood Engagement Achieves Results Act and opened the Safer Stronger DC Office of Neighborhood Safety and Engagement.
- Decreased overall crime by 11% and saw a 22% decrease in violent crime.



HOUSING

- Made unprecedented investments in affordable housing with an investment of more than \$100 million annually in the Housing Production Trust Fund to grow and preserve the affordable housing stock in the District by 10K units.
- Increased housing and home buyer incentives for first responders, teachers, and DC government employees.
- Opened the John and Jill Ker Conway residence for veterans, providing affordable housing and wrap around health and support services for veterans.
- Increased down payment and closing cost assistance made available through the Home Purchase Assistance Program to \$84,000; and expanded the down payment assistance offered through the Employer Assisted Housing Program from \$10,000 to \$20,000.



EDUCATION

- Invested in programs to support boys and girls of color enrolled in public school through the Empowering Males of Color Initiative and REIGN – a program for girls of color.
- Opened Ron Brown Senior High School - the District's first all-male public high school that provides both academic and socio-emotional support for boys of color.
- Unprecedented investment in public education, including first teacher contract in 5 years.

RAHMAN BRANCH

DIRECTOR, OFFICE ON AFRICAN AMERICAN AFFAIRS

Washingtonians,

African Americans in Washington, DC have created a rich history that cannot be overlooked. Our community built this city, its culture, and its character. And today, the Bowser Administration and the Mayor's Office on African American Affairs (MOAAA) are focused on ensuring that our community has the tools to take advantage of the progress and prosperity of the District. MOAAA is committed to enhancing opportunities for African American residents through creative partnerships, new initiatives, and constant support.

It's important that the revitalization of Washington, DC includes the active involvement of African Americans. For too long, many Washingtonians have felt left out or locked out of the progress happening around them. I've heard that too often, residents don't know or don't feel it's possible to access services and support. This toolkit serves as a starting point to help more Washingtonians live, learn, and prosper. I hope you take advantage of the support available and that you consider my office an ongoing resource in the years to come.

MOAAA is working across government agencies to identify innovative solutions to empower African Americans, in addition to closing the gaps that exist in income, employment and educational attainment for African Americans.

MOAAA believes that opportunity should not be reserved for a lucky few, but open to all who are seeking it. We understand the history behind the stubborn inequalities that affect both our city as well as our nation, and we believe that through deliberate planning we can work together as a community to create a level playing field for every resident.

Our office is working to:

- Engage African American constituents through events, initiatives, and programs;

- Advocate for African Americans residing in DC by advising and making recommendations to the Mayor;

- Research, review, and disseminate empirical data, statistics, and facts concerning the African American community;

- Prepare and recommend policy proposals focused on issues directly impacting African Americans in DC;

- Work with District agencies, the private sector, community non-profits, and the community to promote a healthier societal impact for African Americans.

We will do this through:

- Review and assessment of existing laws, policies, and regulations to ensure they benefit the welfare of African Americans;

- Public meetings and forums that involve presentations from subject-matter experts, public officials, and community residents working collaboratively to achieve the best outcomes for the African American community in the District of Columbia;

- The collection and dissemination of information regarding the status of African Americans;

The Bowser Administration has worked every day to create more pathways to the middle class and it is our hope that you find this toolkit to be yet another resource that can be used as we collectively work towards this goal.

Yours in service,



Rahman Branch
Director, Office on African American Affairs





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\$40 MILLION

Since 2015, invested \$40 million in innovative workforce programs like the LEAP Academy, MBSYEP, DC Career Connections, and for the creation of the DC Infrastructure Academy

EMPOWERING INDIVIDUALS

The Bowser Administration has worked tirelessly to create more pathways to the middle class, to build stronger neighborhoods, and to defend and promote the values that are important to Washingtonians. This guide highlights programs that are helping individual residents reach their highest potential.

BY-THE-NUMBERS

37%

Percent of African Americans that own homes in DC

Source: U.S. Census Bureau American Community Survey (ACS) 2005-2015

47.7%

African Americans make up 47.7% of the total population in DC

Source: DC Office on Planning Data Center



LIVE.

DEPARTMENT OF HOUSING AND COMMUNITY DEVELOPMENT

1800 Martin Luther King Avenue SE, Washington, DC 20020

Phone: (202) 442-7200

Fax: (202)645-6727

Home Purchase Assistance Program

The Home Purchase Assistance (HPAP) program provides interest-free loans and closing cost assistance to qualified applicants to purchase single family houses, condominiums, or cooperative units. The loan amount is based on a combination of factors, including income, household size, and the amount of assets that each applicant must commit toward a property's purchase. The loan is subordinate to a private first trust mortgage.

Employer Assisted Housing Program (EAHP)

The Employer Assisted Housing Program (EHAP) provides assistance to employees of the District of Columbia Government who are purchasing a home in the District for the first time. The EHAP funded property must be owner occupied and the employee's primary residence.

Ward 7 Homebuyers Club

DHCD, in partnership with University Legal Services, hosts a peer-support club as a way to make homeownership more attainable for Ward 7 residents. Enhancing homeownership opportunities creates pathways to the middle class, and the Bowser Administration wants to ensure all District residents can access this opportunity. This assistance offers equitable opportunities to create wealth and generate equity through homeownership. The club will prepare Ward 7 and 8 residents for financial responsibilities, including making smart decisions throughout the home buying process, and will connect residents to resources for down payments, closing cost assistance, and mortgage products.

Ward 8 Homebuyers Club

1901 Mississippi Ave, SE, Washington, DC 20020

Phone: (202) 534.1038

The 11th Street Bridge Park (a project of the Ward 8 non-profit Building Bridges across the River) partners with the local affordable housing provider MANNA, Inc. to offer a monthly Home Buyer's Club for Ward 8 residents. Participants receive resources about buying a home, peer support and financial education. The club also provides a window into new and forthcoming Ward 8 housing developments. The group meets the first Saturday of every month at THEARC located at 1901 Mississippi Ave. SE.

HOUSING FINANCE AGENCY

815 Florida Avenue, NW; Washington, D.C. 20001

Phone: (202) 777-1600

DC Open Doors

DC Open Doors offers down payment assistance loans that bridge the financial gap between the purchase price of a home and a first trust mortgage loan. Residents can qualify for down payment assistance loans (DPAL) for the full amount of the required minimum down payment, substantially reducing upfront out-of-pocket expense.

HomeSaver Phase II – Restore Assistance Program

The HomeSaver Program is a U.S. Treasury Hardest Hit Housing Markets (HHF) Initiative administered by the District of Columbia Housing Finance Agency (DCHFA). DCHFA offers a \$60,000, one-time assistance loan to eligible DC homeowners at risk of foreclosure or tax sale due to delinquent mortgage payments, real property tax, homeowner association fees, condo fees, hazard insurance, legal fees, etc. Applicant must be able to sustain future payments going forward. Other restrictions apply. Please contact DCHFA for more information.

OFFICE OF VICTIM SERVICES AND JUSTICE GRANTS

441 4th Street, NW; Washington, DC 20001

Phone: (202)727-0605

Private Security Camera Rebate Program

The Private Security Camera Incentive Program encourages



ROBIN MCKINNEY

I'm a single mother of 7 beautiful children and six years ago, my kids and I were homeless. I knew I was the reason my kids were homeless, and I was determined to change our situation. I started taking advantage of the resources DC government had available. I went to the Department of Human Services to get support for my family. Once stable, I started thinking about homeownership. I took advantage of HPAP and other first time homebuyer programs. Six years later, I bought a home for my family.

“I know the road seems long and hard, but DC has a lot of programs that can help residents find their pathway and those programs have been a blessing to my family and me.”

residents, businesses, non-profits, and religious institutions to install security camera systems on their property and register them with the Metropolitan Police Department (MPD). This program is intended to help deter crime and assist law enforcement with investigations. Residents, businesses, non-profits, and religious institutions can either apply for a security camera rebate and eligible residents receiving TANF can apply for a voucher for a free camera.

OFFICE OF TAX AND REVENUE

1101 4th Street, SW, Suite 270 West; Washington, DC 20024

Phone: (202) 727-4829

Fax: (202) 442-6890

Homestead Deduction

The Homestead Deduction reduces a resident's real property assessed value by \$72,450 prior to computing the yearly tax liability. The Homestead benefit is limited to residential property.

HEALTH BENEFIT EXCHANGE AUTHORITY

1225 Eye Street, NW, Suite 400, Washington, DC 20005

Phone: (202) 715-7576

Healthcare Benefits Exchange

The mission of the DC Health Benefit Exchange Authority is to implement a health care exchange program in the District of Columbia in accordance with the Affordable Care Act (ACA), thereby ensuring access to quality and affordable health care to all DC residents. DC Health Link is the name of the DC Health Benefit Exchange program. The HBX works closely with the DC Department of Health Care Finance, the Department of Human Services and the Department of Insurance, Securities and Banking (DISB) to coordinate benefits and create a “no-wrong-door” environment for District residents seeking help with insurance coverage and costs. Through the DC health link, individuals and families can get health insurance through a three step online process.





MAYOR'S OFFICE OF COMMUNITY AFFAIRS

1350 Pennsylvania Avenue, NW, Suite 332, Washington, DC 20004

Phone: (202) 442-8150

The Mayor's Office of Community Affairs (MOCA) is the essential connection between District of Columbia residents and the Executive Office of the Mayor (EOM). MOCA plays a vital role in helping to improve the quality of life for residents of the District of Columbia by collaborating with neighborhood organizations and other city agencies to address community issues. MOCA establishes partnerships with communities, conducts and coordinates events, town halls, forums, and projects in support of carrying forward mayoral initiatives at the community level. Serving as a liaison between the Mayor and community organizations, civic groups, and Advisory Neighborhood Commissions (ANCs), MOCA establishes partnerships with communities in order to create a channel of communication for residents to express their concerns to the Mayor. The Mayor's Office of Community Affairs ensures open communication and continuous engagement between District of Columbia residents and the Executive Office of the Mayor.

Mayor's Office of LGBTQ Affairs

2000 14th Street, NW, Second Floor, Washington, DC 20009

Phone: (202) 727-9493

The Mayor's Office of Lesbian, Gay, Bisexual, Transgender and Questioning Affairs (LGBTQ) addresses the important concerns of the District's LGBTQ residents. The District of Columbia has one of the highest concentrations of LGBTQ residents in the country with an estimated 7 to 10% of the population being LGBTQ. Office of GLBT Affairs focuses on Public safety, LGBTQ youth, Government operations and policies, Community engagement, and Transgender residents' issues.

Mayor's Office on Latino Affairs

The Mayor's Office on Latino Affairs (MOLA) is charged to improve the quality of life of the District's Latino residents by addressing a broad range of social and economic needs through strategic management of public and private partnerships, expertise on policy, community relations, civic engagement and community-based grants. OLA serves as the community liaison informing residents about the different services available in the areas of health, education and social services. OLA administers the grants assigned by the Mayor to the different community organizations, and collaborates with a wide range of DC government agencies to ensure the proper implementation of the DC Language Access Act.



RAYNA GREEN

During the fall of 2017, I served as a L.E.A.D. intern for Mayor Bowser in the Office of the Deputy Mayor for Greater Economic Opportunity. Now a senior at Howard University, the L.E.A.D. internship, combined with my upbringing in an under-resourced community, sparked my passion for social justice. I was able to learn about the functions of local government and how to work with government to bring about change in communities.

“Through this program I believe that I have gained meaningful skills that I can use in my transition into the professional world.”

Mayor's Office on African Affairs

2000 14th Street, NW, Suite 401, Washington, DC 20009

Phone: (202) 727-5634

The Mayor's Office on African Affairs (MOAA) works to ensure that the full range of health, education, employment, social services, safety, business and economic development information, services and opportunities are accessible to the District's African community. OAA aims to improve the quality of life of the District's diverse African born constituencies and their children, increase civic and public engagement in the District's African community and support community development.

Mayor's Office on Women's Policy and Initiatives

1350 Pennsylvania Avenue, NW, Suite 327, Washington, DC 20004

Phone: (202) 442-8150

The Office on Women's Policy and Initiatives (MOWPI) is committed to enhancing the quality of life for all women and their families within the District of Columbia. MOWPI, working in conjunction with the DC Commission for Women, is in a unique position to serve as a liaison between the public and private sectors and the Executive Office of the Mayor. The office tracks local women's issues, concerns and proposals and presents these ideas to the Mayor and officials in the Bowser Administration. MOWPI also regularly organizes social and learning events for women.

Mayor's Office on Returning Citizen Affairs

2100 Martin Luther King Jr Avenue, SE, Suite 100; Washington, DC 20020

Phone: (202) 715-767

The Mayor's Office on Returning Citizen Affairs (MORCA) provides useful information for the empowerment of previously incarcerated persons in order to create a productive and supportive environment where persons may thrive, prosper and contribute to the social, political and economic development of self, family, and community. In addition, MORCA runs the Non-Driver ID Voucher Program, Family Reunification Trip Program, Senior Housing Voucher Program, Commercial Driver's License Program, and Byte Back Computer Training. MORCA holds monthly community meetings the first Thursday of every month at 2100 Martin Luther King Ave, SE (3rd Floor Conference Room) Washington, DC 20020 at 6pm. The Commission on Re-Entry and Returning Citizen Affairs serves as an advisory board to the Mayor, the Council, and the Director on the process, issues, and consequences of the reintegration of returning citizens into the general population.

Mayor's Office of Veterans Affairs

441 4th Street, NW, Suite 870 North; Washington DC 20001

Phone: (202) 724-5454

The Mayor's Office of Veterans Affairs (MOVA) is dedicated to serving the District's veteran community, their families, survivors, and military caregivers. MOVA seeks to address the broad range of social, economic, and healthcare needs of the District's veteran community by building strategic partnerships with public and private organizations, creating veteran-centered policy initiatives, and developing strong relationships with veterans. Building on these relationships, MOVA acts as a liaison between the District's veteran community and the Mayor, District agencies, Federal agencies, and non-profit organizations in order to ensure that the District's veterans have access to the full range of resources available to them.

Mayor's Office of Religious Affairs

1350 Pennsylvania Avenue, NW, Suite 327, Washington, DC 20004

Phone: (202) 442-8122

The Office of Religious Affairs cultivates policies that engage community and faith-based organizations in the creation of citywide programs and initiatives across multiple disciplines. The Office of Religious Affairs also seeks to establish and coordinate effective collaborations between District of Columbia government agencies and the faith community in addressing citywide issues.

DEPUTY MAYOR FOR GREATER OPPORTUNITY

2235 Shannon Place, SE Suite 3040 Washington, DC 20020

Phone: 202 545 3071

Mayor's Office on African American Affairs

The Mayor's Office on African American Affairs (MOAAA) works across government agencies to identify innovative solutions to empower African Americans and close the gaps that exist in income, employment, and educational attainment. MOAAA engages residents through events, and initiatives and programs, such as Financially Fit and Space to Dream.

Commission on Fathers, Men, and Boys

The Commission on Fathers, Men, and Boys (CFMB) presents is charged with addressing fatherlessness, disparities in education, economic opportunity, health and well-being, and public safety. As such, the Commission serves as an advisory body to the Mayor, Council, and the community on these issues that adversely affect fathers, men, and boys. CFMB offers the Barber



and Bookshop program, youth leadership Advisory Council, and community events.

LEARN.

DEPARTMENT OF EMPLOYMENT SERVICES

4058 Minnesota Avenue, NE, Washington, DC 20019

Phone: (202) 724-7000

Fax: (202) 673-6993

DC Career Connections

DC Career Connections is a work readiness program designed to provide more than 400 out-of-school and unemployed young adults with opportunities to gain valuable work experience, skills training, and individualized coaching and support to obtain employment. The program is an integral component of Mayor Muriel Bowser's Safe, Stronger DC Initiative.

L.E.A.P. (Learn, Earn, Advance, Prosper)

L.E.A.P. (Learn, Earn, Advance, Prosper) is a network of interconnected partners utilizing the "earn-and-learn" approach that will link the city's unemployed residents with employment, education, and training opportunities. The "earn-and-learn" approach applies the apprenticeship model to skills development, allowing individuals to earn a wage while participating in on-the-job training experience, while concurrently participating in related technical instruction. This framework allows individuals to earn wages and accumulate work experience bolstering their ability to advance along a career pathway and into the middle class.

Project Empowerment

Project Empowerment is designed to provide nearly 700 unemployed District residents experiencing higher barriers to employment, with education, training, and subsidized employment placements each year. Participants must demonstrate one of the following:

- Basic skills deficiency (determined by CASAS testing score)
- Lack of a secondary education credential (No high school

diploma or GED)

- A documented history of substance abuse
- Homelessness
- A history of job cycling (not maintaining steady employment)
- A conviction of a felony or previously incarcerated

The Mayor Marion S. Barry Summer Youth Employment Program

Phone: (202) 698-3492

The Mayor Marion S. Barry Summer Youth Employment Program (MBSYEP) is a locally funded initiative sponsored by the Department of Employment Services (DOES) that provides District youth ages 14 to 24 with enriching and constructive summer work experiences through subsidized placements in the private and government sectors.

The Marion Barry Youth Leadership Institute

Phone: (202) 698-3991

The Marion Barry Youth Leadership Institute (MBYLI) is a year-round program to train District of Columbia youth in the concepts of leadership and self-development. The MBYLI training model emphasizes practical, hands-on experience and a holistic approach to developing leaders for the 21st century. Each year, 150 young people participate in the year-round program and 350 youth participate in the Summer Training Program. Thousands of DC youth have received leadership training to date.

FIRE AND EMS DEPARTMENT

2000 14th Street NW, 5th Floor, Washington DC 20009

Phone: (202) 673-3320

Fax: (202) 462-0807

Fire Cadet Program

The Fire Cadet Program is a one-year program that provides District of Columbia residents, between ages 18-21, with the opportunity to become members of the D.C. Fire and Emergency Medical Services Department (DCFEMS). During the program, Cadets attain their National Registry EMT, Firefighter I & II, and Hazardous Materials Awareness & Operations Certificates. The Cadets participate in a departmental rotation, where they are exposed and acclimated to all aspects of the D. C. Fire and EMS





Department.

METROPOLITAN POLICE DEPARTMENT

300 Indiana Avenue, NW, Room 5059
Washington, DC 20001
Phone: (202) 727-9099
Fax: (202) 727-4106

Metropolitan Police Department Cadet Program

The Police Cadet Training Program is designed to create an opportunity for District of Columbia youth to be active in the recruitment of the Metropolitan Police Department, in hopes of becoming future police officers. The Metropolitan Police Department seeks to inspire District of Columbia Cadets between the ages of 17 and 24 with the leadership and analytical thinking skills that will be required to meet the challenges of their complex roles as problem-solvers, service providers, and professionals in the criminal justice system of the 21st century. Residents will play a positive role in improving their neighborhoods. The underlying focus of cadet training is on self-discipline and instilling core values, such as service to the community.

OFFICE OF THE STATE SUPERINTENDENT OF EDUCATION

4058 Minnesota Ave, NE, 2nd Floor
Phone: (202) 671-2539

DC ReEngagement Center

The DC ReEngagement Center reconnects out-of-school youth between the ages of 16- and 24-years-old to educational options and other critical services to support their attainment of a high school diploma or equivalency. The ReEngagement Center offers an assessment of academic and non-academic needs to develop individualized reengagement plans; identifies best fit educational options, including DCPS, public charter schools, community based organizations, and faith based organizations; supports the re-enrollment process (collecting documents, accompanying youth on program visits, and connecting youth to resources that address reengagement barriers); and provides ongoing support for at least one year after enrollment.

UNIVERSITY OF THE DISTRICT OF COLUMBIA COMMUNITY COLLEGE

801 N Capitol NE, Washington DC 20002
Phone: (202) 274-5000

Division of Workforce Development and Lifelong Learning

The UDC Community College Division of Workforce Development and Lifelong Learning (WDLL) provides DC residents with jobs skills training that enables them to pursue employment opportunities. WDLL focuses on industries that provide the highest number of employment opportunities in the DC metropolitan area. Many WDLL courses and programs are offered at no cost to DC residents.

PROSPER.

MAYOR'S OFFICE ON AFRICAN AMERICAN AFFAIRS

2235 Shannon Place, SE, Suite 3040, Washington 20020
Phone: 202-545- 2071

Financially Fit DC

Financially Fit DC is a District Government initiative aimed at strengthening financial stability for individuals, families, and the District community. Financially Fit DC accomplishes this by offering financial education tools and resources to help connect DC residents to resources personalized for their financial situation, and helping them take control of everyday finances. Here, DC residents can identify short-term needs and set plans to reach long-term goals through making a budget, building wealth through savings, and helping the next generation plan for their financial future.



\$40 MILLION

Invested \$40 million in initiatives focused on helping seniors age in place, including \$9.45 million in the Safe at Home Program

SUPPORTING OUR SENIORS

Since taking office, Mayor Bowser launched a range of innovative initiatives that support the city's senior residents. Through investments in housing, employment opportunities, public safety, transportation, and wellness programs, the Bowser Administration is ensuring more DC seniors in all eight wards have the resources and support they need in order to age in place and live purposeful lives.

BY-THE-NUMBERS

3.3K

Since 2015, financed 3,300 affordable housing units for seniors.

Source: Department of Housing and Community Development

99.2%

The percentage of DC residents over age 65 that have health insurance

Source: DC Office on Aging

LIVE.

YMCA OF THE METROPOLITAN WASHINGTON

1112 16th St NW, Washington, DC 20036

Phone: (202) 232-6700

Fit and Well Seniors

YMCA OF METROPOLITAN WASHINGTON has established Fit and Well Seniors to cater to the needs of more than 100,000 seniors residing in DC, many of whom are widowed, are living on a fixed income, and have limited access to activities. The Fit and Well Seniors program allows DC senior residents to be active and engage in healthy alternatives, including various land and aquatic classes. The residents are also exposed to health and lifestyle assessments, inter-generational activities, social clubs and a mobile unit.

CHILD AND FAMILY SERVICES AGENCY

200 I Street, SE, Washington, DC 20003

Phone: (202) 442-6100

Grandparent Subsidy Program

Are you a District resident who's raising your grandchild, greatgrandchild, great-niece, or great-nephew? You may qualify for the Grandparent Caregiver Program. It provides monthly financial assistance to help you care for the child related to and living with you. Although the DC Child and Family Services Agency runs the program, it is only for people not involved in the child welfare system.

OFFICE OF TAX AND REVENUE

1101 4TH Street SW, Suite 270 West, Washington, DC 20020

Phone: 202-727-4829

Fax: 202-442-6890

Senior Citizen or Disabled Property Owner Tax Relief

The Senior Homestead Property Tax Deduction aids senior residents 65 and older, or disabled residents 65 and older, with

property tax relief. This benefit reduces a qualified property owner's property tax by 50 percent. If the property owner lives in a cooperative housing association, the cooperative will supply and collect the applications.

Homestead Deduction

The Homestead Deduction reduces a resident's real property assessed value by \$72,450 prior to computing the yearly tax liability. The Homestead benefit is limited to residential property.

DC OFFICE ON AGING

500 K Street, NE, Washington, DC 20002

Phone: (202) 724-5626

Fax: (202) 724-2008

Safe at Home Program for District Seniors

The Safe at Home program from the District of Columbia Office on Aging provides home safety adaptations and home security for qualifying seniors and adults with disabilities. Residents may be eligible for in-home preventative adaptations to reduce the risk of falls and other household accidents. Installations may include handrails, grab bars, furniture risers and chair lifts. Safe at Home also provides private security cameras to qualifying residents at no cost.

Community Dining Services and Home Delivered Meals

DCOA provides community dining and home delivered meals to seniors in the District, as well as dietary and nutrition education guidance through two programs: Community Dining Services and Home Delivered Meals.

Through Community Dining Services, DCOA provides hot, nutritious meals to adults 60 years of age or older in a group setting. Similarly, individuals over age 60 may be eligible for home delivered meals if they are the spouse of a homebound older adult or an individual with disabilities that resides with a homebound older adult.





LEARN.

DEPARTMENT OF EMPLOYMENT SERVICES

4058 Minnesota Avenue, NE, Washington, DC 20019

Phone: (202) 724-7000

Fax: (202) 673-6993

Back to Work 50+

Back to Work 50+ at DC DOES is an exciting initiative launched by the Department of Employment Services in collaboration with AARP Foundation that expands employment opportunities for mature job seekers from all eight wards of the District.

PROSPER.

MAYOR'S OFFICE ON AFRICAN AMERICAN AFFAIRS

2235 Shannon Place, SE, Suite 3040, Washington 20020

Phone: 202-545- 2071

Financially Fit DC

Financially Fit DC is a District Government initiative aimed at strengthening financial stability for individuals, families, and the District community. Financially Fit DC accomplishes this by offering financial education tools and resources to help connect DC residents to resources personalized for their financial situation, and helping them take control of everyday finances. Here, DC residents can identify short-term needs and set plans to reach long-term goals through making a budget, building wealth through savings, and helping the next generation plan for their financial future



\$324 MILLION

Since 2015, invested more than \$324 million in the Housing Production Trust Fund, financing more than 9,600 affordable housing units, with another 3,300 units in pre-construction.

STRENGTHENING FAMILIES

Mayor Bowser is committed to making sure every Washingtonian gets a fair shot, especially its youngest residents. In everything she does, the Mayor puts District families first and ensures that the city's priorities match the people's priorities. Stronger families lead to stronger neighborhoods and a stronger District.

BY-THE-NUMBERS

\$38K

\$37,891 is the Average Median Income for Black Households in 2016.

Source: 2016 American Community Survey

62%

The Percent of DCPS Black Student population.

Source: DC Public Schools Demographic Data



LIVE.

DEPARTMENT OF PARKS AND RECREATION

1250 U Street NW, Washington DC 20009

Phone: (202) 673-7647

Family Aquatics

It's never too early or late to learn how to swim or to invest the time in activities that will make you and your family members comfortable with being in water. DPR offers a variety of classes and programs for the whole family that serve residents who want to be active in aquatics. Residents can take a beginner swimming, lifeguard training or senior aerobics.

OFFICE OF THE STATE SUPERINTENDENT OF EDUCATION

1050 First Street NE, Washington DC 20002

Phone: (202) 727-1839

DC Free Summer Meals Program

The US Department of Agriculture Summer Food Service Program, known in Washington, DC as the DC Free Summer Meals Program, provides free, nutritious meals to children 18 years of age and younger in low income areas (i.e. areas in which 50% or more children/households receive free and reduced price meals during the school year).

Meals (breakfast and/or lunch) are served during June, July and August to youth residents, ages 18 and under, of the District of Columbia at a variety of locations including participating schools, recreation centers, DC Public Libraries, select DC Housing Authority locations, day care centers, faith-based organizations, and community based after-school programs.

DEPARTMENT OF HUMAN SERVICES

64 New York Avenue, NE, 6th Floor, Washington, DC 20002

Phone: (202) 671-4200

Temporary Assistance for Needy Families

Temporary Cash Assistance for Needy Families (TANF) provides cash assistance to families with dependent children when available resources do not fully address the family's needs and while preparing program participants for independence through work. Adults with dependent children receiving TANF must meet financial and technical eligibility requirements. Mayor Bowser invested funding to ensure residents receiving TANF continued to receive their cash benefits beyond the 60 month TANF cliff along with additional supportive services.

The Permanent Supportive Housing Program

The Permanent Supportive Housing Program (PSHP) provides permanent housing and supportive services to individuals and families experiencing homelessness to ensure housing stabilization, maximum levels of self-sufficiency, and an overall better quality of life. Individuals and families in the District of Columbia experiencing homelessness with a disabling condition, who have either been continuously homeless for a year or more or have had at least four episodes of homelessness in the past three years, are eligible to apply for the PSHP program. For more information, visit Homeless Services Program Office at 64 New York Avenue, NE, 5th Floor, Washington, DC 20002.

Rapid Re-Housing (RRH)

Rapid Re-Housing is a research-based intervention designed to help individuals and families quickly exit homelessness and return to permanent housing. Rapid Re-Housing assistance, and the resources and services provided, are tailored to the unique needs of the household.

Rapid Re-Housing Eligibility criteria:

- Applicant must be experiencing homelessness
- Applicant must be a DC Resident
- Applicant must have the financial capacity to pay full rent amount at end of term period
- Applicant must be in full compliance with TANF requirements

Find Help - 211 Answers, Please!

Phone: (202) 463-6211

211 Answers, Please! is a free service that links District residents to government and community programs that can help.

- Anonymous and confidential
- 24/7 access to social, health, and other services
- Crisis intervention and referrals to mental health professionals
- Referrals to food subsidy programs
- Referrals for employment, job training, and post-secondary education
- Information about health insurance and home ownership programs
- Detailed explanations of who qualifies and how and where to apply
- Assistance in 140 different languages

LEARN.

OFFICE OF THE DEPUTY MAYOR FOR EDUCATION

1350 Pennsylvania Ave, NW, Washington DC 20002

Phone: (202) 727-3636

My School DC (School lottery)

Phone: 202-888-6336

The My School DC common lottery is a single, random lottery that determines placement for new students at all participating schools. Student-school matches are based on the number of available spaces at each school; sibling, proximity, and other lottery preferences; how each student ranked his or her school choices; and each student's random lottery number. (Through

the My School DC common lottery, the six DCPS selective high schools select students based on specific criteria.)

My School DC is a random lottery. There is no advantage to applying first; however, applicants must apply by the application deadlines: February 1, 2018 for grades 9-12, and March 1, 2018 for grades PK3-8.

Every Day Counts! Initiative

During the 2016-2017 school year, Mayor Bowser launched Every Day Counts!, a citywide initiative to increase attendance at the District's public schools. More than 18,000 students – one in four – in the District of Columbia are chronically absent, meaning they miss 10 percent or more of all school days. By sixth grade, missing 10 percent of the school year is strongly linked to dropping out of high school. Together, Mayor Bowser and the Every Day Counts! Task Force, spearheaded by the Deputy Mayor for Education, will increase coordination across public agencies and stakeholders, invest in data-driven strategies to increase attendance rates, and reward students and schools that improve attendance throughout the school year. Learn more at attendance.dc.gov.

Office of Out-of-School Time (OST)

Grants and Youth Outcomes

The OST Office will ensure the more than 33,400 young people who attend out-of-school time programs across the District of Columbia have access to high-quality learning opportunities outside of the normal school day. Out-of-school time programs serve young people whenever school is not in session, including after the school day ends, weekends, seasonal school breaks, professional development days, and summer vacation. In addition, the OST Office ensures equitable distribution of over \$4 million in grant awards to community based organizations, schools, and non-profits who provide OST programming.

UNIVERSITY OF THE DISTRICT OF COLUMBIA

4200 Connecticut Avenue NW, Washington, DC 20008

Phone: 202-274-5000

In 2016, UDC launched an initiative called District of Columbia University Partnership (DC-UP) that seeks to attract the top students from the District with generous scholarships. The program offers all District high school graduates with a 3.7 GPA a full ride, plus a \$6,000 housing stipend to every valedictorian

and salutatorian. Those with a 3.0 or higher, are eligible for a graduated set of discounts.

District of Columbia University Partnership

In 2016, the Bowser Administration partnered with UDC to launch an initiative called District of Columbia University Partnership, or DC-UP, to attract top students from the District with generous scholarships. The program offers all District high school valedictorians and salutatorians, as well as all graduates with a 3.7 GPA or higher, a full ride to UDC, plus a \$6,000 housing stipend. In addition, those with a 3.0 GPA or higher, are eligible for a graduated set of discounts.

DC PUBLIC SCHOOLS

1200 First Street, NE, Washington, DC 20002

Phone: (202) 442-5885

Reign

Closing the opportunity gap, especially as it relates to racial and gender equity, is a top priority in Mayor Bowser's Administration. Reign is a multi-pronged initiative for young women of color focusing on leadership, health and wellness, and identity. Reign programs work to close the achievement gap by providing programming to students, and support to schools, so that young women of color can thrive. Reign operates under three major pillars: creating spaces for young women of color to build community, confidence, and leadership skills; Innovation Funds, ensuring that schools are empowering places for young women of color by providing support to teachers and staff with a professional learning series; and Reign Innovation Grants to improve academic and social outcomes for young women of color by focusing on academic development and social-emotional supports.

Empowering Males of Color (EMOC)

EMOC programs support schools in developing effective strategies to enhance the student experience, increase achievement and engagement, and prepare our males of color for college, careers, and life beyond DCPS. The goal is to ensure that male students of color receive tailored, academic and personal supports in the form of mentoring, enrichment opportunities, social emotional learning (SEL), specialized experiences, and positive behavioral interventions. During the 2016-2017 school year, the Ron Brown College Preparatory

High School, the only all-male public school in Washington, DC, welcomed the inaugural class of 2020. Led by Principal Benjamin Williams, the school provides a college-preparatory education that includes a 9th grade academy, core-curriculum coursework, and key electives and extracurriculars. Students and staff work over the summer to build a strong school culture and begin a legacy as a premiere college-preparatory school for boys. As a part of EMOC, 16 schools across the city received EMOC Innovation Grants to help improve the academic and social outcomes for young males of color. EMOC also includes the Leading Men Fellowship, an opportunity for recent DCPS male graduates of color (ages 18-24) to serve as literacy tutors in early childhood classrooms and receive coaching and support in pursuit of a career in early childhood education.

College and Career Ready Programming

The Bowser Administration has launched several key programs to ensure students are prepared for college and career in an increasingly global society. Some of those programs include a dual-language program at Houston Elementary, IT and engineering career academies at H.D. Woodson High School, and a relaunched global studies program at Roosevelt High School. Additionally, every middle school student in DCPS now has the option to participate in at least one extracurricular program with new offerings including, coding clubs, lacrosse, wrestling, and rugby. Middle schools will also add algebra courses and engineering and computer science electives, allowing students to access robust engineering instruction and have exposure to STEM courses before reaching high school.

DEPARTMENT OF PARKS AND RECREATION

1250 U Street NW, Washington DC 20009

Phone: 202-673-7647

Early Childhood Programs

The DC Department of Park and Recreation (DPR) offers programs specifically geared for jump starting the recreational development of the District's youngest citizens. If your child could benefit from structured rec programming in the early stages of their development, scroll through the options below and sign up online today.



ERICA BRISCOE

Erica Briscoe had been homeless as a teenager. She joined a gang for protection, and became involved in gang fights and cellphone thefts in and around Metro stations.

"I spent nine months in juvenile detention after years of stealing cars, phones and breaking into homes as a means to feed my family," she said.

"After getting connected to DC Career Connections, I co-founded a clothing design business, Check-It Enterprise, and I am now employed full-time at the Department of Youth Rehabilitation Services."

- Gymnastics 4Y-6Y
- Cooperative Play Program
- Story Time
- Tiny Tots: General Recreation
- Tiny Tots: Soccer
- Tiny Tots: Tennis

Afternoon Access

Phone: (202) 671-0372

DPR offers Afternoon Access, a free, afterschool program for youth, ages 6 - 12 years old, Monday through Friday from 3:30 pm to 6 pm. Afternoon Access offers youth a safe, supportive and well structured environment Monday through Friday. Activities provide quality educational, recreational, and cultural experiences that promote physical, intellectual, and emotional development. The program is free to District residents. However, registration is required.

DC Camps

DPR is proud to offer District families the opportunity to enroll their children in various camps that foster, develop, and create life-long friendships. Browse the bullets below to find the right camp and location for you and sign up today.

- **Summer Camps**

Five 2-week sessions that are age specific and provide a summer full of swimming, field trips, and creative activities in a fun camp setting.

- **Rec Camps**

Neighborhood camps held exclusively at one specific recreation center.

- **Winter Wonder Camps**

Specialized winter camp that coincides with DCPS Winter break.

- **DPR Fun Days**

Single-day, pop up camps that occur on select DCPS closure days.

- **Senior Camps**

DC Seniorfest, the Senior Luncheon Cruise, and the overnight fun camp getaway to Camp Riverview in Scotland, MD

DISTRICT DEPARTMENT OF TRANSPORTATION

55 M Street SE, Suite 400, Washington, DC 20003

Phone: 202-673-6813**Kids Ride Free**

The Kids Ride Free program allows students to ride for free on Metrobus, the DC Circulator, and Metrorail within the District to get to school and school-related activities. The program uses an electronic Kids Ride Free pass that must be loaded onto students' DC One Cards. To be eligible, students must meet all three qualifications below: Resident of the District of Columbia, Age 5 to 21, Enrolled in an elementary or secondary public, private, charter or parochial school located within the District; or a "Ward of DC" through the Foster Care System.

OFFICE OF THE STATE SUPERINTENDENT OF EDUCATION

1050 First Street NE, Washington DC 20002

Phone: (202) 727-6436**My Child Care DC**

My Child Care DC is a one-stop online resource that helps families find and compare child care options in Washington, DC, including the ability to access critical information from nearly 467 child development centers and home-based providers. Additionally, the website includes information on ways to connect with partner agencies and resources across the District, how to use the child care subsidy, and what to think about when choosing a child care provider. For more information, visit: childcareconnections.osse.dc.gov/

DC Tuition Assistance Grant

The District of Columbia's Tuition Assistance Grant (DCTAG) provides up to \$10,000 toward the difference between in-state and out-of-state tuition at public colleges and universities (two-year and four-year) throughout the US, Guam and Puerto Rico. DCTAG also provides up to \$2,500 per academic year toward tuition at private colleges and universities in the District and private Historically Black Colleges and Universities (HBCUs) nationwide. Currently DCTAG has students attending over 300 colleges and universities. To learn if a college or university participates in DCTAG, please visit our list of participating colleges and universities.

DEPARTMENT OF HUMAN SERVICES CHILD CARE SERVICES DIVISION

4001 South Capitol Street SW, Washington, DC 20032

Phone: (202) 727-0284**Child Care Subsidy Program**

The Child Care Subsidy Program (Child Care Voucher Program) helps eligible families who live in the District of Columbia pay for child care services. The program helps provide income eligible working families with access to quality, affordable child care that allows them to continue work and to contribute to the healthy, emotional and social development of the child. Families are required to cost-share on a sliding scale based on family size, income and number of children in care.

PROSPER.

OFFICE OF THE STATE SUPERINTENDENT OF EDUCATION

1050 First Street NE, Washington DC 20002

Phone: (202) 727-6436**Strong Start DC Early Intervention Program (DC EIP)****Phone:** (202) 727-3665

Strong Start DC Early Intervention Program is a statewide, comprehensive, coordinated, multidisciplinary system that provides early intervention therapeutic and other services for infants and toddlers with disabilities and developmental delays and their families. The federal Individuals with Disabilities Education Act (IDEA), Part C, along with the District of Columbia Public Law 1-2-119 mandate that infants and toddlers with disabilities and their families receive coordinated services early enough to make a difference. These services must be flexible, culturally responsive, and most importantly, meet the needs of the child and the family.

The Strong Start DC Early Intervention Program serves as the

single point of entry for infants and toddlers in Washington DC whose families have concerns about their development.

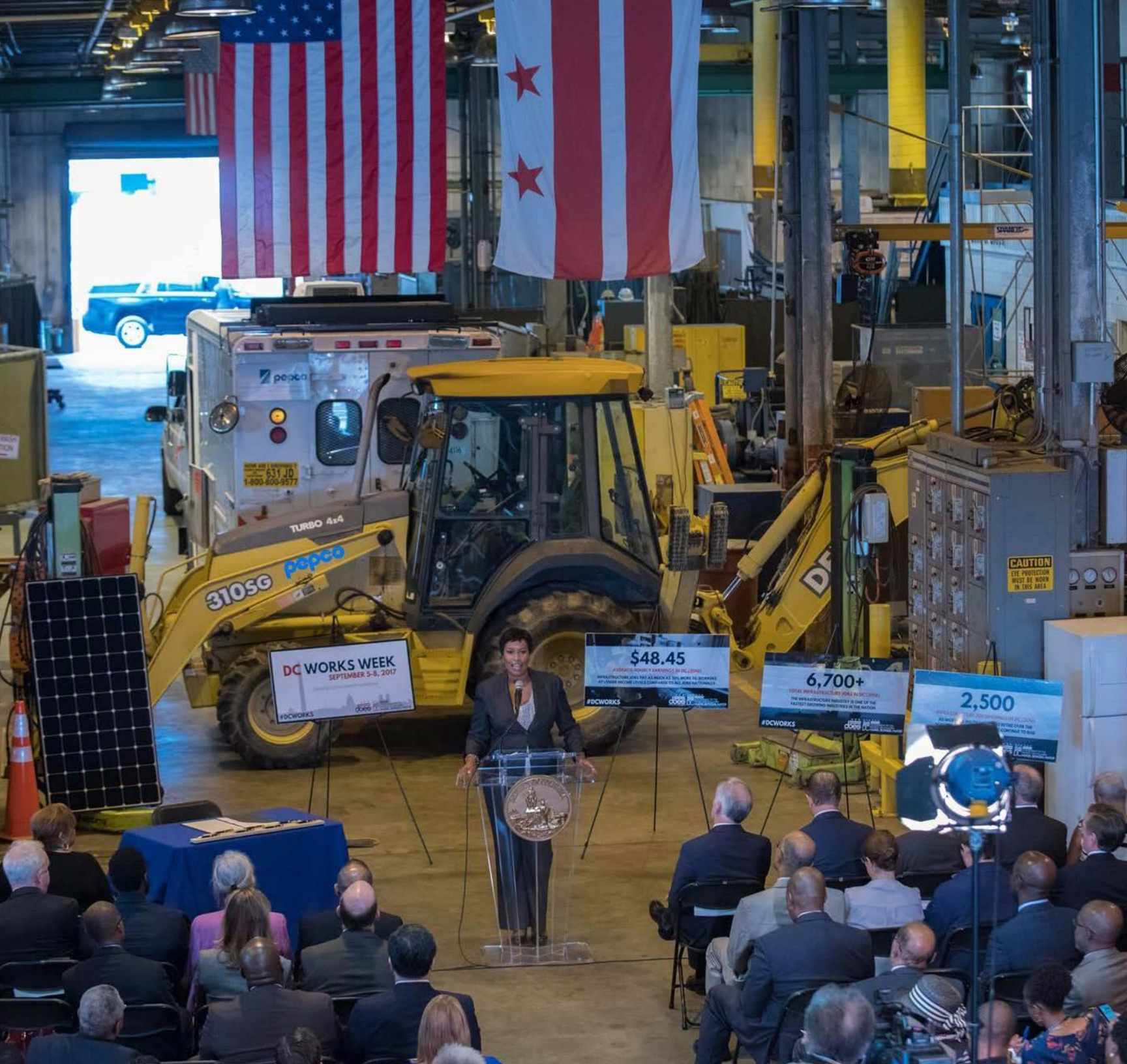
OFFICE OF THE DEPUTY MAYOR FOR HEALTH AND HUMAN SERVICES

1350 Pennsylvania Ave, NW

Phone: 202-727-7973

Thrive by Five

Thrivebyfive.dc.gov, is a one stop service center that will help parents and caretakers navigate the city's wide range of early health and learning resources. Thrivebyfive.dc.gov connects families to resources that support maternal and child health, behavioral health, and early education.

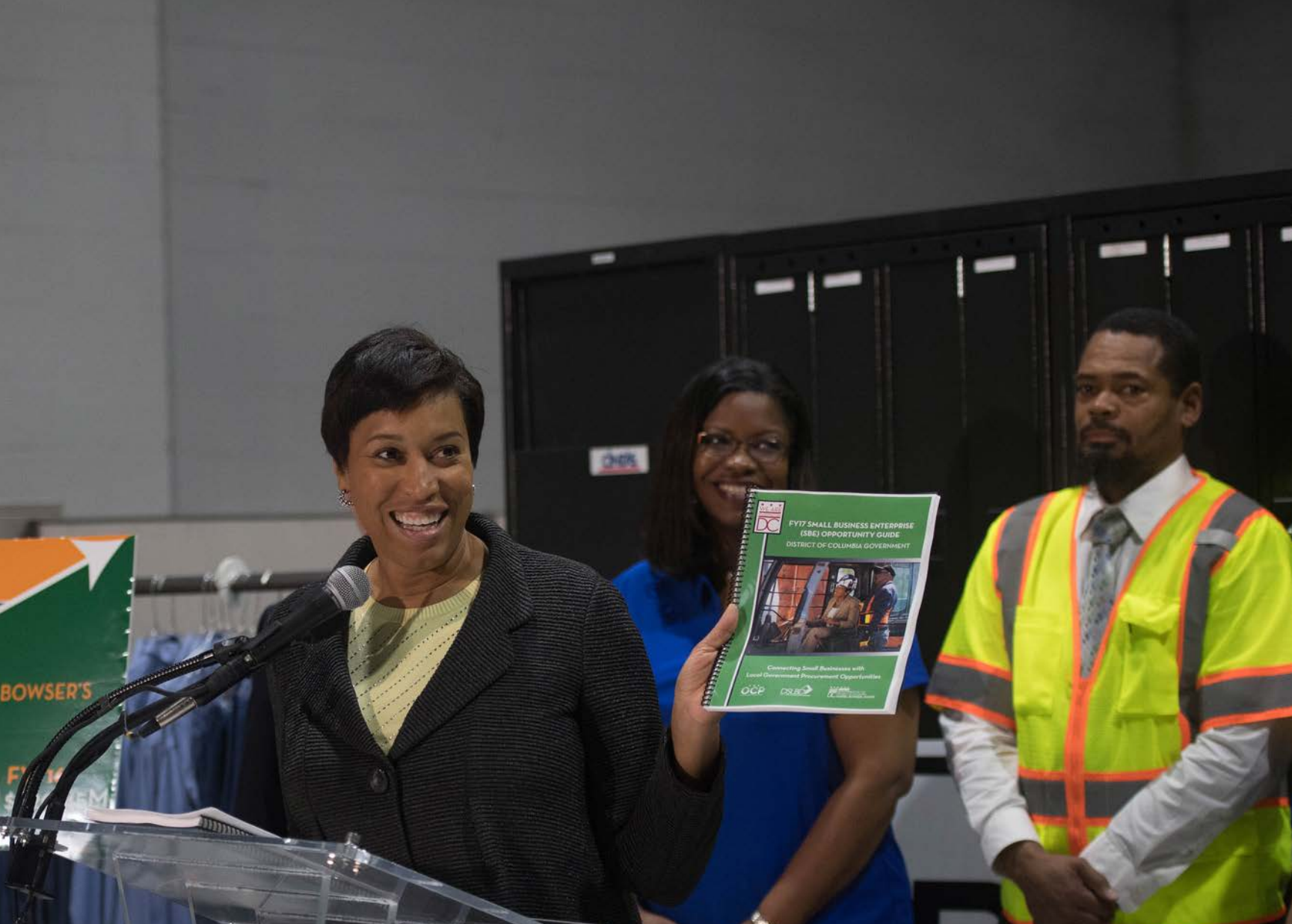


DC WORKS WEEK
SEPTEMBER 5-8, 2017
#DCWORKS

\$48.45
AVERAGE HOURLY EARNINGS IN DC POWER
INFRASTRUCTURE JOBS HAS INCREASED 43% SINCE 2010 TO \$48.45
AT LOWER INCOME LEVELS COMPARED TO ALL JOBS NATIONALLY
#DCWORKS

6,700+
TOTAL INFRASTRUCTURE JOBS IN DC POWER
THE INFRASTRUCTURE INDUSTRY IS ONE OF THE
FASTEST GROWING INDUSTRIES IN THE NATION
#DCWORKS

2,500
NEW JOBS OPENING IN DC POWER
AS NEW INFRASTRUCTURE PROJECTS GET UNDERWAY
#DCWORKS



\$267 MILLION

Increased government spending with Small Business Enterprises by \$267 million from FY15 to FY17

GROWING BLACK BUSINESSES

Our local economy is one of the strongest in the nation and that's largely due to our small and local businesses. We are committed to expanding opportunities for entrepreneurs to innovate and grow right here in the District. The programs listed here are helping to spur DC's innovation economy and create the space for businesses to thrive.

BY-THE-NUMBERS

2.5% | **\$743M**

Percentage Point decrease in African American unemployment between 2015-2017

Source: DC Department of Employment Services

The amount of money DC government agencies spent with small businesses in FY17.

Source: DC Department of Small and Local Business Development



FRED HILL - GOTTA GO NOW

Gotta Go Now was started in 2006 as a part-time family business with a truck and a couple portable restrooms serving a small group of family, friends, and associates in Washington DC.

Because of outstanding customer service, and competitive pricing, word got out about Gotta Go Now and the Hill family launched Gotta Go Now as a full service portable sanitation company serving the entire Washington DC, Maryland, and Virginia area.

“The District’s Certified Business Enterprise program is unlike any small business program in the nation,” said Owner Fred Hill.

“Being a CBE has helped me identify opportunities to work with the DC government and grow my portable restroom and event services business and hire more DC residents.”

LIVE.

DEPARTMENT OF SMALL AND LOCAL BUSINESS DEVELOPMENT

441 4th Street 4th Street NE, Washington DC 20001

Phone: (202) 727-3900

Healthy Food Retail

DSLBD provides grants to retailers located in food insecure areas across the city. Grants can be used to purchase equipment, such as coolers, and to bring in new healthy products. DSLBD offers free marketing assistance to educate customers about new healthy food product lines and provides business counseling to help owners of small grocery stores.

LEARN.

ASPIRE to Entrepreneurship

The Aspire to Entrepreneurship program partners directly with the Department of Employment Services’ Project Empowerment program. Accepted applicants enter a six-month business incubator program while receiving a Project Empowerment program stipend. Eligible enrollees may also be able to participate in a matched-saving account program through the Capital Area Asset Builders. The program is supported by the ongoing collaboration of the Office of the Deputy Mayor for Greater Economic Opportunity, DC Mayor’s Office on Returning Citizen Affairs and the Court Services and Offender Supervision Agency, non-profit service provider Changing Perceptions, and many other community stakeholders from across the District.

Build a Dream Workshops

Build a Dream is a 10-hour, open source workshop designed to support DC residents looking to start their own businesses. Based on lean-canvas methodology and the concept of always pitching, Build a Dream certificates of completion will be required for some upcoming grant opportunities through the Department of Small and Local Business Development targeted towards entrepreneurs from Wards 7 & 8. For questions, or accessibility accommodations, visit dslbd.dc.gov or call 202-727-3900.

DEPUTY MAYOR FOR GREATER ECONOMIC OPPORTUNITY

2235 Shannon Place, SE, Suite 3040 Washington DC 20020

Phone: (202) 545-3071

Project 500

Project 500™ is a business development program that helps diverse businesses scale in terms of revenue, staff and investment retained. The goal is to recruit and retain up to 500 businesses to receive hands on training, capacity building, mentoring and networking to advance the economic success of their businesses and their communities. This program offers entrepreneurs training and support, with a laser focus on business and financial capacity; works with local city officials and agency leaders to eradicate policy barriers that exacerbate the gap between start up and growth stages -- a place where many businesses cease to exist; and provides catalytic capital for select entrepreneurs and by convening local bankers and investors to develop new capital products to meet the needs of our participants.



J.C. SMITH - BALIWICK CLOTHING

Bailiwick is an apparel brand that merges the worlds of design, culture and purpose.

The idea for Bailiwick Clothing Company was sprouted over ten years ago on a whim. We basically gave away a T-shirt design that made another company tens of thousands of dollars, while we got nothing. So we got to work, and Bailiwick Clothing Company is the result. We're just two brothers who decided to take a chance.

When I started my business, I took full advantage of all the programs and opportunities available through DC government. From technical assistance through Project 500 to the Department of Small and Local Business Development's Made in DC program, I found opportunities to promote my brand and rep the District in the process! People from all over feel like this is a place where they can come and get the resources, training and support that they need. So you're seeing new businesses all the time.

PROSPER.

DEPARTMENT OF SMALL AND LOCAL BUSINESS DEVELOPMENT

441 4th Street, NW, Suite 850 North

Washington, DC 20001

Phone: (202) 727-3900

Fax: (202) 724-3786

CEO Growth Academy

The CEO Growth Academy is an extensive six month executive training program for construction and real estate firms. This program focuses on helping established businesses achieve and sustain business growth. CEO Academy provides participants with the tools, resources, and connections to overcome common growth programs.

DC STEP Program

The DC STEP Program enables qualified export-ready businesses to receive reimbursements for eligible international marketing costs. The program is funded in partnership with the U.S. Small Business Administration (SBA) State Trade and Export Promotion (STEP) grant, a three-year pilot program launched by the President's Small Business Jobs Act.

Small Business Innovation Research Program

The Small Business Innovation Research Program (SBIR) is a highly competitive federal program that encourages small businesses to explore their technological potential and provides the incentive to profit from its commercialization. This program offers grants or contracts to support serious R&D and subsequent commercialization of technologies valued both by the business applicant and the federal government. The SBIR Program is structured in three phases. The objective of Phase I is to establish the technical merit, feasibility, and commercial potential of the proposed R/R&D efforts and to determine the quality of performance of the small business awardee organization prior to providing further Federal support in Phase II. The objective of Phase II is to continue the R/R&D efforts initiated in Phase I. The objective of Phase III, where appropriate, is for the small business

to pursue commercialization objectives resulting from the Phase I/II R/R&D activities.

Small Business Technology Transfer

The small business technology transfer (STTR) program merges the entrepreneurial talent of a small high-tech business with the innovation of leading institutions and universities. With the goals of spurring economic growth and increasing competition, STTR finds innovative solutions by pairing talent and incentives to yield a product ready for commercialization.

DC Main Streets

DC Main Streets is a comprehensive program that promotes the revitalization of traditional business districts in the District of Columbia. Though our 16 independent, nonprofit neighborhood Main Street programs, we revitalize communities by retaining and recruiting businesses, improving commercial properties and streetscapes, and attracting consumers.

Certified Business Enterprise Program

The District's Certified Business Enterprise program provides a preference in procurement opportunities offered by the District of Columbia government. Each year DC government agencies are required to spend 50% of their expendable budget with businesses certified through the CBE process. To receive the certification a business must meet the CBE certification criteria. Learn more at cbeconnect.dc.gov.

Small Business Enterprise Opportunity Guide (Green Book)

The Small Business Enterprise Opportunity Guide or "Green Book" provides an overview of the expendable budget and anticipated contracting opportunities of DC government agencies. SBEs are encouraged to review the guide to identify potential opportunities to work with DC government agencies. Visit cbeconnect.dc.gov to learn more.

Made in DC Program

Made in DC aims to support and promote businesses that design, make, produce and/or assemble products in the District of Columbia. Made in DC brings businesses together for resource and experience sharing. The program promotes member products and makers at events across the District. There is no cost to enroll in the Made in DC program and enrollment is valid for 3 years.

Procurement Technical Assistance Center

The Procurement Technical Assistance Center at DSLBD offers personalized business counseling and competitive insights for navigating the government contracting process successfully. DC PTAC helps businesses navigate the procurement process more confidently and efficiently. Staff assist with contract research, bid matching, marketing plans and subcontracting.

Microloan Fund

DSLBD partners with the Washington Area Community Investment Fund to administer a revolving microloan fund for small businesses in need of working capital, funding for equipment, property renovations and/or contract flow assistance.

DEPARTMENT OF CONSUMER AND REGULATORY AFFAIRS

1100 4th Street SW, Washington DC 20024

Phone: (202)123-4567

DC Business Portal (Business licenses and certifications)

The DC Business Portal is an online, one-stop resource available for businesses interested in finding information, completing regulatory transactions and making payments. You can use the Business portal to apply for a Basic Business License and start the CBE certification process.

DEPUTY MAYOR FOR PLANNING AND ECONOMIC DEVELOPMENT

1350 Pennsylvania Ave, NW, Washington DC 20004

Phone: (202) 727-6365

Great Streets Program

1350 Pennsylvania Avenue, NW, Suite 317, Washington, DC 20004

Phone: (202) 741-7620

Fax: (202) 727-6703

The Government of the District of Columbia through the Office of the Deputy Mayor for Planning and Economic Development (DMPED), administers the Great Streets Retail Small Business Reimbursement Grants, which are competitive grants of up to \$50,000 for qualified small business owners who wish



BEACON - WOMEN IN ENTREPRENEURSHIP INITIATIVE

BEACON launched in November 2016 as a bold public-private partnership to support women entrepreneurs in Washington, DC. With leadership from Google, Georgetown Law, and Mayor Muriel Bowser, as well as grassroots energy from a broad network of women entrepreneurs, BEACON's goal is to demonstrate how businesses, service providers and government can help ensure that women entrepreneurs have an equal opportunity to succeed.

Partnering with public and private entities, the initiative will make Washington, DC the most influential and supportive ecosystem for women entrepreneurs in the United States.

Visit the thebeacondc.com to learn more.



WORKFORCE

PRE-JOB TRAINING



DEPARTMENT OF ENERGY
Learn More

EXIT

SELF-SERVICE
RESOURCE CENTER

does

#ObviouslyDC

to improve their place of business. The purpose of the grant program is to support existing small businesses, attract new businesses, increase the District's tax base, create new job opportunities for District residents, and transform emerging commercial corridors into thriving and inviting neighborhood centers. For more information email: [**greatstreets@dc.gov**](mailto:greatstreets@dc.gov).

Historically Underutilized Business Zones (HUBZones)

The HUBZone program gives federal contract preference to businesses in neighborhoods designated as a historically underutilized business zones and at least 35% of its employees must reside in a HUBZone.

Neighborhood Prosperity Grants

DMPED provides funding, as available, to projects to fill the gaps in non-residential components of a mixed used project, real estate, or retail development project in targeted census tracts where unemployment is 10% or greater.

DC Business Incentives

The District of Columbia offers a wide variety of incentives for businesses looking to locate or expand their business in the nation's capital. Visit [**incentives.dc.gov**](http://incentives.dc.gov) to learn more.

The Inclusive Innovation Incubator (In3)

2301-D Georgia Ave, NW; Washington, DC 20001

Phone: (202) 407-7300

Email: [**info@in3dc.com**](mailto:info@in3dc.com)

The Inclusive Innovation Incubator is a public, private, and academic partnership between the Office of the Mayor, Howard University, and Luma Lab. With a vision of true inclusive entrepreneurship, In3 is the first incubator in the country focused intentionally on diversity and inclusion. The 8,500-square foot incubator is committed to creating a collaborative environment where under-resourced members have access to the space and services needed to build or grow a successful business.

THE MAYOR'S OFFICE ON AFRICAN AMERICAN AFFAIRS



The Mayor's Office on African American Affairs (OAAA) works across government agencies to identify innovative solutions to empower African Americans and close the gaps that exist in income, employment, and educational attainment.

COMMISSION ON AFRICAN AMERICAN AFFAIRS MEMBERS

Kimberly Leon	Jeffries Leonard Andrews	Chair
Vivian David	Derryck Street	Public Member
Adjoa LeGrande	Asamoah Baldwin	Public Member
Sondra Gregory	Phillips-Gilbert Jefferson	Public Member
Pat	Phillipe	Department of Employment Services (DOES) Designee
Viola	Mclver	Department of Public Works (DPW) Designee
Anovia	Daniels	Department of Consumer and Regulatory Affairs (DCRA) designee
Gregory	Jackson	Department of Parks and Recreation (DPR) designee
Antwan	Jones	Public Member
Spencer	Gopaul	Public Member
Akela	Crawford	Public Member
Ryan	Jones	Public Member
Rachelle	Johnson	Public Member
Niambi	Carter	Public Member
Veda	Rasheed	Public Member
Whitney	Hubbard	Public Member

OAAA



A FAIR SHOT: A TOOLKIT FOR AFRICAN AMERICAN PROSPERITY

**Deputy Mayor for Greater
Economic Opportunity (DMGEO)**
Government of the District of Columbia
2235 Shannon Place, SE
Washington, DC 20020
Phone: (202) 545-3071
Email: dmgeo.dc@dc.gov



DEPUTY MAYOR
FOR GREATER
ECONOMIC
OPPORTUNITY

★ ★ ★
WE ARE
WASHINGTON

DC

★ ★ ★ **GOVERNMENT OF THE
DISTRICT OF COLUMBIA**
DC MURIEL BOWSER, MAYOR